

Address and Indicia Area: 4" x 3"
(White background only)

Product Size (after trim): 25.5" x 7"
PDF document size to submit (includes bleed): 25.75" x 7.25"

Safe Area: .375" from bleed edge (.25" from trim edge)

Trim Area: .125" from bleed edge

Bleed Area: .125"

Fold: 6.5" (from left trim)

Perf: 9.75" (from left trim)

Fold: 13" (from left trim)

Perf: 16.125" (from left trim)

Fold: 19.25" (from left trim)

Perf: 22.37" (from left trim)



Perf: 2.42"
(from top trip)

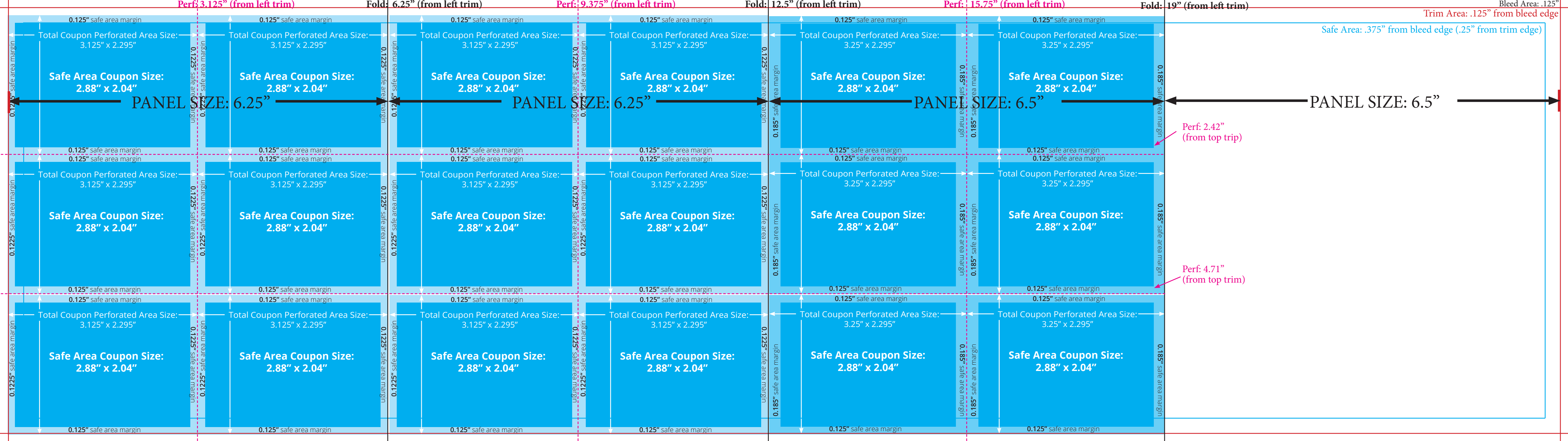
Perf: 4.71"
(from top trim)

PANEL SIZE: 6.5"

PANEL SIZE: 6.5"

PANEL SIZE: 6.25"

PANEL SIZE: 6.25"



Perf: 3.125" (from left trim)

Fold: 6.25" (from left trim)

Perf: 9.375" (from left trim)

Fold: 12.5" (from left trim)

Perf: 15.75" (from left trim)

Fold: 19" (from left trim)

Bleed Area: .125"

PANEL SIZE: 6.25"

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PANEL SIZE: 6.5"

PANEL SIZE: 6.5"

PANEL SIZE: 6.5"

Safe Area: .375" from bleed edge (.25" from trim edge)

Perf: 2.42" (from top trip)

Perf: 4.71" (from top trim)

0.125" safe area margin

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Total Coupon Perforated Area Size: 3.125" x 2.295"

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Safe Area Coupon Size: 2.88" x 2.04"

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